



# 16146

A newsletter to the citizens of Sharon sponsored by Sharon Community and Economic Development Commission.

9th Edition - Spring/Summer 2016

## Sharon Spring Fling - May 7

**Celebrate Spring in Beautiful  
Downtown Sharon • 10 a.m.-5 p.m.**



Come shop LOCAL and register at participating Greater Sharon Associates merchants to **win fresh flowers for spring**, or participate in one of the many downtown events:

- Visit Mercer County PA **Tourism Bucks Give-away**
- Random Acts of Artists **Pop-Up Art Sale** - Cravings, Shenango Ave. 10 a.m.-5 p.m.
- Shenango Valley Gardeners **Plant Sale** & Random Acts of Artists **Happy Little Pots** (paint your own pots) - Corner of State St. & Water Ave. - Starting at 10 a.m.
- Sharon Historical Society **150th Anniversary History Tour** - Oakwood Cemetery 10 a.m. and 2 p.m.
- First Presbyterian and First Methodist Church **Rummage Sales** - Beginning at 9 a.m.

*Shop Local! • Dine Local!  
Win Local!*



### Ongoing Summer Events

- **Brown Bag Lunchtime Concert Series** – Wednesdays at Noon – Columbia Park
- **Buhl Farm Park Summer Concert Series** – Wednesdays and Sundays
- **Artie Gras** – Thursdays – Quaker Steak & Lube
- **Farmer's Market** – Wednesdays and Saturdays – Reyer's Parking Lot
- **Summer Reading Program "On Your Mark, Get Set, Read"** – June-July – Community Library of the Shenango Valley

### Other Summer Happenings...

**Wednesdays** – Random Acts of Artists Gatherings  
Apollo Maennerchor Club

**Third Thursday Art Walk**  
Gallery 29 and other downtown merchants

#### Live Music

- Apollo Maennerchor Club • Brewtus Brewery • Cravings
- Donna's Diner Fab Friday • Quaker Steak & Lube / Tully's
- The Corinthian • And more!

*Check individual websites/social media.*



*Have Fun  
Local!*

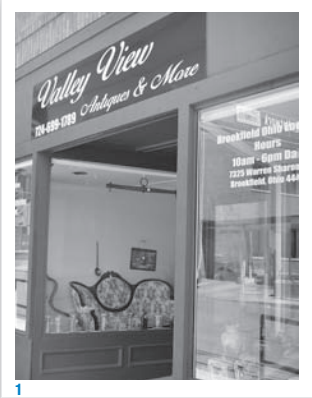


# I ♥ LOCAL!

Welcome to Beautiful  
Downtown Sharon

Stop in, check them out, and support these – and many other – locally owned businesses!

These companies are either new or moved/expanded.



1



2



3

## Valley View Antiques 1

Ed Laverty  
39 Chestnut Avenue

## Emerald Tablet 2

Odin Smith & Alanna Butler  
42 East State Street

## The Bake Shoppe & Café 3

Nancy Tusinac & Mary James  
80 East State Street

## Sugar Magnolia Merchandise 4

Leanne Ekis  
110 East State Street

## Sharon Gold & Coin 5

Danielle Zreliak  
141 East State Street

## Never Enough Yarn 6

Carla Infante  
142 East State Street

## Vintage Folk 7

Jen Engelhardt  
146 East State Street

## Lambkin's Boutique 8

Mary Reimold  
156 East State Street

## Maria's Furniture Creations 9

Maria Totten  
157 East State Street

## TND Overstock Outlet 10

157 East State Street



4



9



10



6



5



7



8

*Thank you to these  
regional and national  
companies for investing  
in downtown Sharon!*

Speedway  
Liberty Tax  
Health Markets  
Vernon's Primetime  
Cricket  
Tobacco 4 Less  
Health Care Solutions



# Local Students Pitch Marketing Plan for Sharon Spring Fling

It was West Middlesex High School students who came out on top in Penn State Shenango's inaugural Marketing Competition on Saturday, April 2, held in the campus' auditorium. Lakeview High School was close behind in second place, and Hickory High School students took third. The event was held in conjunction with the Greater Sharon Associates (GSA) and its Downtown Sharon Spring Fling. High school teams of two to five students were required to create and present an integrated marketing plan for this year's Sharon Spring Fling. Students from Farrell High School and Mercer County Career Center also gave strong presentations.

"The judges were so impressed by each team's ingenuity and effort," said Laura Ackley, general manager of Donna's Diner, Buhl Mansion Guest House and director of marketing for Tara-A Country Inn. "We thought all of the students did an excellent job. The panel of judges had to grade not only on creativity, but feasibility, professionalism, and budget; an overall plan which could be implemented to promote downtown Sharon's Spring Fling event on May 7. It was very challenging to pick just one winner; each team had elements of their presentation that could be used. Kudos to the students and their advisors!"



The competition included three parts: a preliminary event held in February at the Shenango campus where students heard presentations on "Building an Integrated Marketing Plan" by Penn State Shenango Business Instructor Georgia Macris, and the Sharon Spring Fling event by Laura Ackley; a meeting with GSA members at Visit Mercer County PA in March about the Downtown Sharon Spring Fling; and the actual competition held in April.

During the February event, students heard from several media account representatives, including Su Killar, iHeart Radio; Stefan Marcella, The Sharon Herald; Eric Doan, WFMJ; and Sara McCauley, Visit Mercer County PA/Social Sara. Each representative talked about his or her form of media, in addition to speaking about ways of getting free publicity and exposure.

The students had a total of six weeks to prepare their integrated marketing plan

before they returned on April 2 where they presented in front of a panel of six judges, including Penn State Shenango Business Instructors Lisa Bertin, Georgia Macris, and Michael Wachter; Penn State Shenango staff member Liz Izenas; Visit Mercer County PA Sales and Marketing Coordinator Carmen Aiello; and Laura Ackley.

"We were so pleased to have five local schools participate in our inaugural Marketing Competition," said Chuck Greggs, associate director of Admissions. "We originally discussed crafting an event where the students could create a plan for a fictitious organization; however, after meeting with Laura Ackley, who is instrumental in organizing Sharon's Spring Fling each year, we came up with the idea to have the students put together an actual marketing plan for an actual event, and I think the outcome was great. We are looking forward to next year's event."

## Sharon Housing Rehabilitation Program



The City of Sharon's Housing Rehabilitation Program offers assistance to low to moderate income homeowners for needed repairs, such as roof replacement, electrical system update, hot water tank, furnace, windows, doors, porches, stairs and unsafe or defective conditions elsewhere. The program also assists those homeowners who

have disabilities and need handicap accessibility ramps and baths/showers placed in their homes. Through the Lead Hazard Reduction Program, residents with children under the age of six, residing or visiting, may be eligible for repairs to protect children from lead based paint hazards. Each year the city renovates 20 to 25 homes, and mitigates lead hazards in approximately

10 houses.

"It's a really great program that more residents should take advantage," says Frank Smeraglia, Sharon's rehabilitation specialist.

For more information, call 724-983-3230 ext. 1, visit [www.cityofsharon.net](http://www.cityofsharon.net), or email [cdrehab@cityofsharon.net](mailto:cdrehab@cityofsharon.net) or [jthomas@cityofsharon.net](mailto:jthomas@cityofsharon.net).

**Deferred loans and low interest loans of up to \$10,000 are available for those who meet the income requirements:**

1 person	2 person	3 person	4 person	5 person	6 person	7 person	8 person
\$32,700	\$37,400	\$42,050	\$46,700	\$50,450	\$54,200	\$57,950	\$61,650



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PRESORTED  
STANDARD  
U.S. POSTAGE PAID  
Sharon, PA  
PERMIT No. 22

Thank you,  
Scott, for your  
dedication and  
service as City  
Manager over  
the past five  
years. The City  
of Sharon wishes  
you well as you  
begin your new  
opportunity in  
Butler County.



Scott Andrejchak

Design Services Donated by: **SCPGroup**

## Calendar of Events

### May

- 1 – **Maifest Celebration** – Maennerchor Club Festhalle
- 1 – **Shenango Valley Chorale Spring Concert** – First Methodist Church
- 1 – **Shenango River Watcher's Fly Casting Clinic** – Buhl Park
- 1 – **Julia's Spring Tea** – Buhl Park
- 4 – **Strimbu Memorial Barbeque** – Yankee Lake
- 7 – **Spring Fling in Beautiful Downtown Sharon**
  - Downtown ShopAround: flower basket and gift give away at participating locations
  - Shenango Valley Gardeners Plant Sale
  - Church Rummage Sales (First Presbyterian and First Methodist)
- 14 – **Wild Flower Open & Womens Global Event Disc Golf Tournaments** – Buhl Park
- 15 – **Blues for Vets Benefit Concert** – Apollo Maennerchor Festhalle
- 15 – **Bird Watching Walk** – Buhl Park
- 18 – **Middle School Instrument Concert** – Sharon Middle/High School Auditorium
- 19 – **High School Instrument Concert** – Sharon Middle/High School Auditorium
- 21 – **Celebrate America Armed Forces Day** – Buhl Park
- 21 – **Primary Health Network Charitable Foundation FootGolf Kick-Off** – Yankee Run Golf Course
- 24 – **Choir and Band Concert** – CM Musser Elementary
- 25 – **Middle School Choir Concert** – Sharon Middle/High School Auditorium
- 25 – **Choir and Band Concert** – Case Avenue Elementary
- 26 – **High School Choir Concert** – Sharon Middle/High School Auditorium
- 26 – **Choir and Band Concert** – West Hill Elementary
- 28 – **Buhl Park Pool Opening**
- 28 – **Shenango River Watchers Tire Recycling** – Buhl Park

### June

- tba – **2nd Annual STEM Camp for 7th through 9th Grade Students** – Penn State Shenango
- 2 – **Shenango River Watchers' 15th Birthday Party** – Donna's Diner

- 4 – **Health & Fitness Day** – Buhl Park
  - "Dash to the Splash" – Buhl Park 5K Run/Walk
  - "Buhl Park Grand Prix" – USA Cycling Sanctioned Racing
- 9 – **Sharon High School Graduation** – Sharon Middle/High School Auditorium
- 10 – **Joe Valentino Buhl Park Golf Outing**
- 18 – **Penn State Shenango Alumni Society Golf Scramble** – Pine Lakes Golf Course, Hubbard, OH
- 25 – **Sharon Recreation Commission's Outdoor Family Movie Night** – Musser School

### July

- tba – **Penn State Shenango Alumni Society Cornhole Tournament** – TBA
- 9 – **Old Fashioned "Record Hop"** – Buhl Park
- 9 – **The First Tee of Sharon Open** (adult/child golf outing)
- 16 – **WaterFire Sharon** – Through the Decades
- 16 – **Sharon Historical Society and Beautification Commission Historical Walking Tours**
- 24 – **Evening in the Gardens, Sharon Beautification Commission Fundraiser** – Buhl Mansion
- 30 – **Outdoor Family Movie Night** – Buhl Park
- 31 – **Rockin on the Rails, free Chris Higbee Concert** – Main Street by Warehouse Sales

### August

- 4 – **Sharon Historical Ice Cream Social**
- 5 – **3rd Annual Buhl Park Benefit Dinner** – Buhl Park
- 5-7 – **Bavarian Fun Fest** – Quaker Steak & Lube
- 7 – **Touch A Truck** – Buhl Park
- 20 – **WaterFire Sharon** – Artists at Work
- 20 – **Sharon Historical Society and Beautification Commission Historical Walking Tours**
- 27 – **Dog Fest at the Park** – Buhl Park
- 27 – **Outdoor Family Movie Night** – Buhl Park

### September

- "Hunger Action Month – Go Orange" for Community Food Warehouse of Mercer County
- 5 – **Buhl Day** – Buhl Park

- 9 – **Sharon Rotary Septemberfest** – Shriners
- 10 – **Bird Watching Walk** – Buhl Park
- 14 – **Ladies Tee Off for Buhl** – Buhl Park
- 17 – **Buhl Park Golf Challenge** (golf & disc golf)
- 24 – **Sharon Alumni Hall of Fame Induction Ceremony** – Sharon High School
- 24 – **WaterFire Sharon** – Destination Imagination
- 24 – **Sharon Historical Society and Beautification Commission Historical Walking Tours**

### Sharon Recreation Commission Offers Special Summer Events:

- **Outdoor Family Movie Night I** – Sat., June 25 – Musser School at dusk. Treats will be provided.
- **Outdoor Family Movie Night II** – Sat., July 9 – West Hill School at dusk.
- **Summer Youth Carnival** – August 6 – Sharon Tigers Stadium, geared toward ages two- to ten years old. This event will feature Carnival Games, Bounce Houses, Live Action Characters, Music, Food, Drink, and Treats.

To help fund these events, a **Lucky Seven Raffle Money Give-Away** will be held at the Sharon Elks Club on Sat., May 21 at 6:00 p.m. Tickets/information can be obtained by any board member or by contacting bkepple1@verizon.net.

The members of the Recreation Commission are Brian Faber, Chris Ford, Sara Giglio, Joe Grasso, Brian Kepple, Mike Kotyk, Sam Messina, Tony Molinari and Lynn Sherretts.

The Recreation Commission will also continue work on the 'City Walks' trails and team with the Beautification Commission on work at the new Wengler Park at the site of the former Wengler School.